



PERFECT CHOICE FOR ALL WALLS

Ceramic Wall Tiles- 300x600 | 300x450 | 200x300mm

About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year-Jan 2020
for www.orientbell.com
(India's construction & design industry)



Brand of the Year-Jan 2021
(Flooring Idea-Tiles & Ceramic)



Best Infrastructure Brands
(2021)



Best Omnichannel Retail Model
Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

INDEX

300x600mm | Ceramic Wall Tiles

SDM APOLIMA GERY DK
SDM APOLIMA GERY LT
SDM APOLIMA GREY FL
SDH APOLIMA MULTI HL..... 03

SDM ARGO GREY DK
SDM ARGO GREY LT
SDF ARGO GREY FL
SDH ARGO GREY HL..... 04

SDH ARENA FLORA HL
SDM ARENA SANDUNE DK
SDM ARENA SANDUNE LT
SDF ARENA SANDUNE FL..... 08

SDM ARADOR BEIGE DK
SDM ARADOR BEIGE LT
SDM ARADOR BEIGE FL
SDH ARADOR FLORA HL..... 10

SDG BLOCOS GRIS
SDG BLOCOS GREY LT
SDM BLOCOS GRIS FL..... 17

SDG CALLISTO BEIGE
SDM CALLISTO BEIGE FL
SDG CALLISTO CREAMA
SDH CALLISTO FLORA HL..... 22

SDH DUCATI GREY LEAVES HL
SDM DUCATI GREY DK
SDM DUCATI GREY LT
SDM DUCATI GREY FL..... 02

SDH DUCATI BROWN LEAVES HL
SDM DUCATI BROWN DK
SDM DUCATI BROWN LT
SDM DUCATI BROWN FL..... 08

SDH ELIAS BRIC HL
SDG ELIAS GRIS DK
SDG ELIAS GRIS LT
SDM ELIAS GRIS FL..... 16

SDG EQUILATERAL BEIGE DK
SDG EQUILATERAL BEIGE LT
SDM EQUILATERAL BEIGE DK FL
SDH EQUILATERAL FLORA HL 2..... 22

SDG HOUSTON GREY DK
SDG HOUSTON GREY LT
SDM HOUSTON GREY FL
SDH HOUSTON STONE HL..... 18

SDM HANDCRAFT GREY DK
SDM HANDCRAFT GREY LT
SDM HANDCRAFT GREY FL
SDH WAVE HANDCRAFT HL 1
SDH WAVE HANDCRAFT HL 2..... 12

SDG JUSTIN BROWN DK
SDG JUSTIN BROWN LT
SDF JUSTIN BROWN FL
SDH JUSTIN STAR HL..... 24

SDM KATIA GREY DK
SDM KATIA GREY LT
SDF KATIA GREY FL
SDH KATIA MULTI HL..... 03

SDG MARFIL BROWN
SDM MARFIL BROWN FL
SDG MARFIL CREMA
SDH MARFIL SQUARE HL..... 24

SDH MARRAKESH MULTI HL
SDG MARRAKESH WHITE
SDM MARRAKESH WHITE FL..... 14

SDH OSAKA FLORA HL
SDG OSAKA GREY
SDG OSAKA WENGE
SDM OSAKA WENGE FL..... 26

SDG PERSIAN GREY DK
SDG PERSIAN GREY LT
SDM PERSIAN GREY DK FL
SDH PERSIAN WINE HL..... 19

SDG SISLEY BROWN DK
SDG SISLEY BROWN LT
SDF SISLEY BROWN FL
SDH SISLEY STRIP HL..... 25

SDG SIGMA GRIS
SDM SIGMA GRIS FL
SDH SIGMA MULTI HL
SDG SIGMA SILVER..... 18

SDH SYLVIA BROWN HL
SDG SYLVIA BROWN
SDM SYLVIA BROWN FL
SDG SYLVIA CREAMA..... 21

SDG SACRED BLUE DK
SDG SACRED BLUE LT
SDM SACRED BLUE FL
SDH SACRED LOTUS HL 1..... 20

SDM TESSER BROWN
SDM TESSER BEIGE
SDM TESSER BROWN FL
SDH TESSER FLORA HL..... 09

SDM TRIANGLE BEIGE
SDH TRIANGLE DECOR HL 1
SDH TRIANGLE DECOR HL 2
SDM TRIANGLE SANDUNE
SDM TRIANGLE SANDUNE FL..... 05

SDG VARONA COCO DK
SDH VARONA COCO HL
SDG VARONA COCO LT
SDM VARONA COCO FL..... 25

SDG VENUS GREY DK
SDH VENUS GREY HL
SDG VENUS GREY LT
SDF VENUS GREY FL..... 17

SDG YOGURT BIANCO
SDM YOGURT BIANCO FL
SDH YOGURT HL 2..... 15

300x450mm | Ceramic Wall Tiles

SDG ARADOR BLUE DK
SDG ARADOR BLUE LT
SDM ARADOR BLUE FL
SDH ARADOR STYLE HL..... 39

SDG ARIZONA BEIGE
SDG ARIZONA BROWN
SDH ARIZONA HL 1
SDH ARIZONA HL 2..... 46

SDG AVORA BROWN DK
SDH AVORA BROWN HL
SDG AVORA BROWN LT
SDM AVORA BROWN FL..... 45

SDG BEACON BLUE DK
SDG BEACON BLUE LT
SDM BEACON BLUE FL
SDH BEACON FLORAL HL..... 40

SDG CINZA GREY DK
SDH CINZA GREY HL
SDG CINZA GREY LT
SDM CINZA GREY FL..... 43

SDG CRARA BIANCO
SDF CRARA BIANCO FL
SDH CRARA TEA HL..... 34

SDG CRISTO BLUE DK
SDG CRISTO BLUE LT
SDF CRISTO BLUE FL
SDH CRISTO FLORA HL..... 40

SDH DAHLIA FLOWER HL
SDG DAHLIA PINK DK
SDG DAHLIA PINK LT
SDM DAHLIA PINK FL..... 51

SDG DORIA BROWN DK
SDH DORIA BROWN HL
SDG DORIA BROWN LT
SDF DORIA BROWN FL..... 46

SDH DUNGRI BROWN HL
SDG DUNGRI BROWN
SDG DUNGRI BEIGE
SDM DUNGRI BROWN FL..... 50

SDM FINE BROWN DK
SDM FINE BROWN LT
SDM FINE BROWN FL
SDH FINE DECOR HL..... 32

SDG FLICKER BEIGE
SDH FLICKER MULTI HL
SDG FLICKER SANDUNE
SDM FLICKER SANDUNE FL..... 49

SDG FLURRY BROWN
SDM FLURRY BROWN FL
SDG FLURRY IVORY
SDH FLURRY SQUARE HL..... 48

SDG GIALLO BEIGE DK
SDG GIALLO BEIGE LT
SDM GIALLO BEIGE FL
SDH GIALLO PATTERN HL.....42

SDG HIBISCUS BROWN DK
SDG HIBISCUS BROWN LT
SDM HIBISCUS BROWN FL
SDH HIBISCUS FLORA HL..... 41

SDH HUNKER FLORA HL
SDG HUNKER GREY DK
SDG HUNKER GREY LT
SDM HUNKER GREY FL
SDH HUNKER MULTI HL..... 37

SDG INSPIRE BEIGE
SDG INSPIRE BROWN
SDM INSPIRE BROWN FL
SDH INSPIRE MULTI HL..... 48

SDG LITHIA BROWN
SDM LITHIA BROWN FL
SDG LITHIA GREY
SDH LITHIA LEAF HL..... 37

SDH AWALA LINEAS HL 2
SDG LINEAS GREY
SDM LINEAS GREY FL
SDH TEA SET LINEAS HL 1
SDH VEGETABLE LINEAS HL 3..... 35

SDH MONTE ART HL
SDG MONTE BROWN DK
SDG MONTE BROWN LT
SDF MONTE BROWN FL..... 44

SDH MOROCCAN GREY HL
SDG MOROCCAN GREY DK
SDG MOROCCAN GREY LT
SDM MOROCCAN GREY FL.....35

SDH MOROCCAN BEIGE HL
SDG MOROCCAN BEIGE DK
SDG MOROCCAN BEIGE LT
SDM MOROCCAN BEIGE DK FL.....43

SDG PARADISE BEIGE DK
SDG PARADISE BEIGE LT
SDM PARADISE BEIGE FL
SDH PARADISE MULTI HL.....42

SDG SAWAR BROWN
SDG SAWAR BEIGE
SDM SAWAR BROWN FL
SDH SAWAR FLORA HL..... 36

SDH DOLPHIN SEA BLUE HL
SDG SEA BLUE DK
SDG SEA BLUE LT
SDM SEA BLUE FL.....39

SDH TERRAZZO GREY HL
SDM TERRAZZO GREY DK
SDM TERRAZZO GREY LT
SDM TERRAZZO GREY FL.....30

SDG VENZA BROWN DK
SDG VENZA BEIGE LT
SDM VENZA BROWN FL
SDH VENZA MOSIAC HL.....45

SDH ZONTE ART HL
SDG ZONTE IVORY LT
SDG ZONTE WENGE DK
SDM ZONTE WENGE FL..... 49

SDG ZONTE BROWN DK
SDG ZONTE BROWN LT
SDM ZONTE BROWN FL
SDH ZONTE FLORA HL..... 47

SDH ZONTE SQUARE HL
SDM ZONTE SANDY DK
SDM ZONTE SANDY LT
SDM ZONTE SANDY FL..... 31

200x300mm | Ceramic Wall Tiles

CRAFT BEIGE	56
CRAFT BLUE	56
CREEP BLUE	56
CRAFT GREY	56
CRAFT GREEN	56
CRAFT PINK	56
ELITE BROWN	56
ELITE GREY	56
LORENO GOLD	56
MARVEL	56
MELODY BROWN	56
MELODY GREY	56
NUVEGA GREY	56
PICASSO BLUE	56
PLAIN IVORY	56
PLAIN OCEAN BLUE	55
PICASSO PINK	56
PLAIN WHITE	55
SQUARE BROWN	56
SILVER GREY	56



Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).



Lead a *Life...* *of Luxury*

Digital Ceramic Tiles
300x600mm

Matte Finish



GREY

300x600mm

Finish-Matte



300x600mm |
SDH DUCATI GREY LEAVES HL



300x600mm |
SDM DUCATI GREY DK



300x600mm |
SDM DUCATI GREY LT



300x300mm |
SDM DUCATI GREY FL



300x600mm

GREY

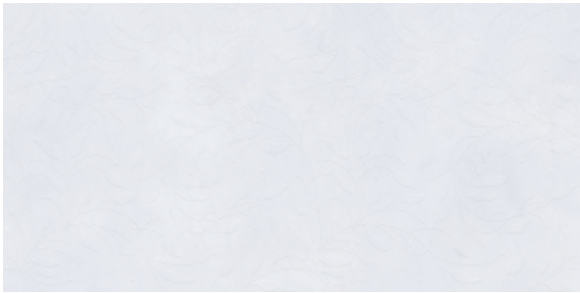
Finish-Matte



300x600mm |
SDH KATIA MULTI HL



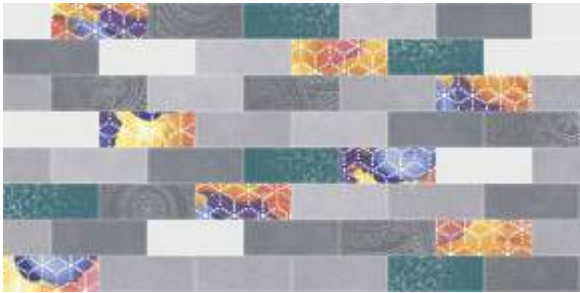
300x600mm |
SDM KATIA GREY DK



300x600mm |
SDM KATIA GREY LT



300x300mm |
SDF KATIA GREY FL



300x600mm |
SDH APOLIMA MULTI HL



300x600mm |
SDM APOLIMA GREY DK



300x600mm |
SDM APOLIMA GREY LT



300x300mm |
SDM APOLIMA GREY FL



300x600mm |
SDH ARGO GREY HL



300x600mm |
SDM ARGO GREY DK



300x600mm |
SDM ARGO GREY LT



300x300mm |
SDF ARGO GREY FL



300x600mm

BEIGE & BROWN

Finish-Matte



300x600mm |
SDH TRIANGLE DECOR HL 1



300x600mm |
SDH TRIANGLE DECOR HL 2



300x600mm |
SDM TRIANGLE SANDUNE



300x600mm |
SDM TRIANGLE BEIGE



300x300mm |
SDM TRIANGLE SANDUNE FL





300x600mm

BEIGE & BROWN

Finish-Matte





300x600mm |
SDH ARENA FLORA HL



300x600mm |
SDM ARENA SANDUNE DK



300x600mm |
SDM ARENA SANDUNE LT



300x300mm |
SDF ARENA SANDUNE FL



300x600mm |
SDH DUCATI BROWN LEAVES HL



300x600mm |
SDM DUCATI BROWN DK



300x600mm |
SDM DUCATI BROWN LT



300x300mm |
SDM DUCATI BROWN FL

300x600mm

BEIGE & BROWN

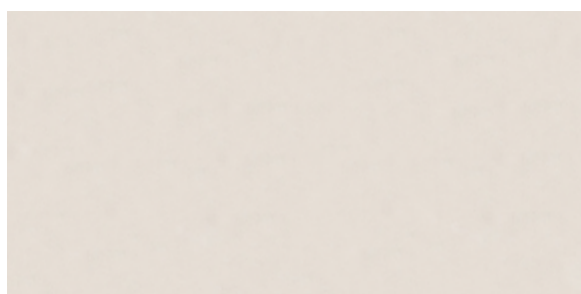
Finish-Matte



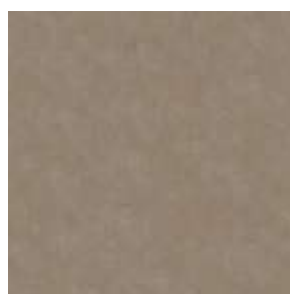
300x600mm |
SDH TESSER FLORA HL



300x600mm |
SDM TESSER BROWN



300x600mm |
SDM TESSER BEIGE



300x300mm |
SDM TESSER BROWN FL





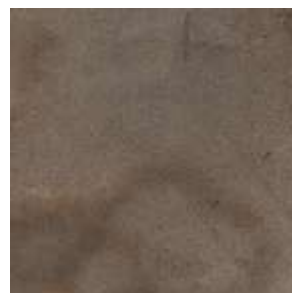
300x600mm |
SDH ARADOR FLORA HL



300x600mm |
SDM ARADOR BEIGE DK



300x600mm |
SDM ARADOR BEIGE LT



300x300mm |
SDM ARADOR BEIGE FL

300x600mm

BEIGE & BROWN

Finish-Matte





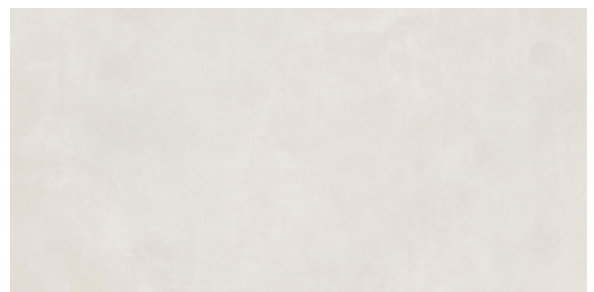
300x600mm |
SDH WAVE HANDCRAFT HL 1



300x600mm |
SDH WAVE HANDCRAFT HL 2



300x600mm |
SDM HANDCRAFT GREY DK



300x600mm |
SDM HANDCRAFT GREY LT



300x300mm |
SDM HANDCRAFT GREY FL

Lead a *Life...* *of Luxury*

Digital Ceramic Tiles
300x600mm

Gloss Finish



WHITE

300x600mm

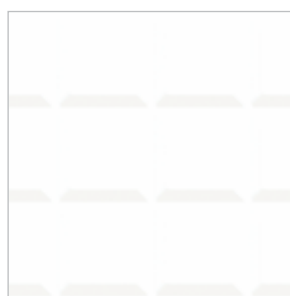
Finish-Gloss



300x600mm |
SDH MARRAKESH MULTI HL



300x600mm |
SDG MARRAKESH WHITE



300x300mm |
SDM MARRAKESH WHITE FL



300x600mm

GREY

Finish-Gloss



300x600mm |
SDH YOGURT HL 2



300x600mm |
SDG YOGURT BIANCO



300x300mm |
SDM YOGURT BIANCO FL





300x600mm |
SDH ELIAS BRIC HL



300x600mm |
SDG ELIAS GRIS DK



300x600mm |
SDG ELIAS GRIS LT



300x300mm |
SDM ELIAS GRIS FL



300x600mm

GREY

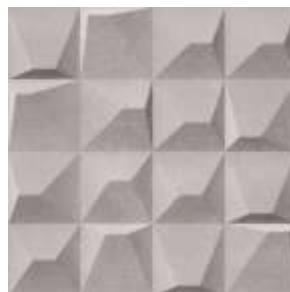
Finish-Gloss



300x600mm |
SDG BLOCOS GRIS



300x600mm |
SDG BLOCOS GREY LT



300x300mm |
SDM BLOCOS GRIS FL



300x600mm |
SDH VENUS GREY HL



300x600mm |
SDG VENUS GREY DK



300x600mm |
SDG VENUS GREY LT



300x300mm |
SDF VENUS GREY FL



300x600mm |
SDH HOUSTON STONE HL



300x600mm |
SDG HOUSTON GREY DK



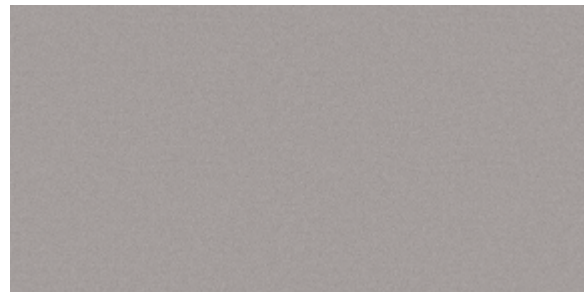
300x600mm |
SDG HOUSTON GREY LT



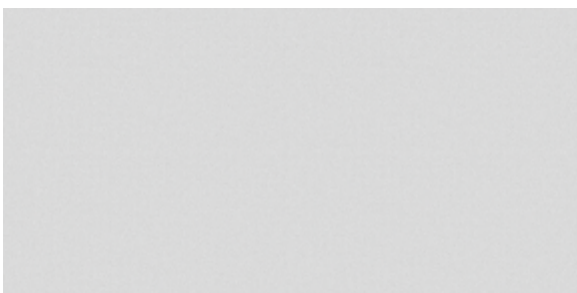
300x300mm |
SDM HOUSTON GREY FL



300x600mm |
SDH SIGMA MULTI HL



300x600mm |
SDG SIGMA GRIS



300x600mm |
SDG SIGMA SILVER



300x300mm |
SDM SIGMA GRIS FL

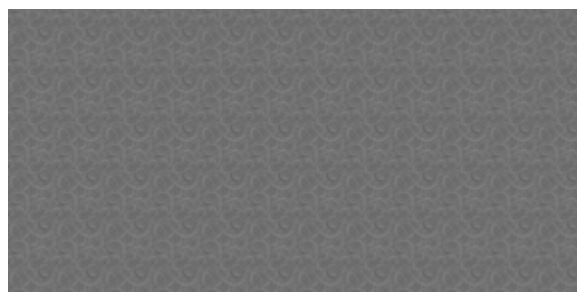
300x600mm

GREY/BLUE

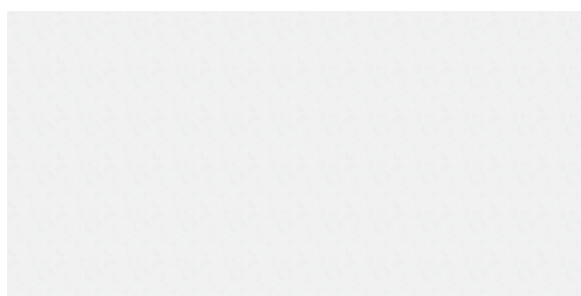
Finish-Gloss



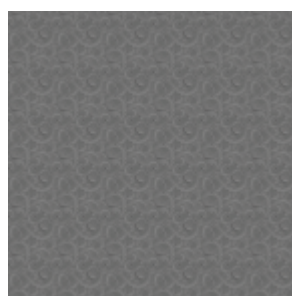
300x600mm |
SDH PERSIAN WINE HL



300x600mm |
SDG PERSIAN GREY DK



300x600mm |
SDG PERSIAN GREY LT

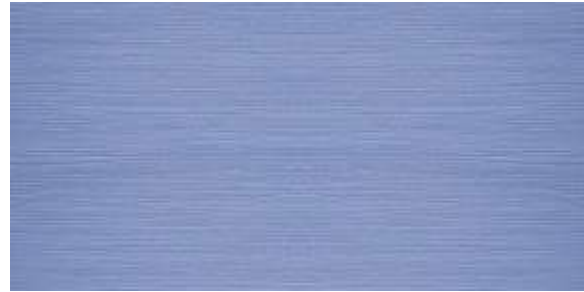


300x300mm |
SDM PERSIAN GREY DK FL

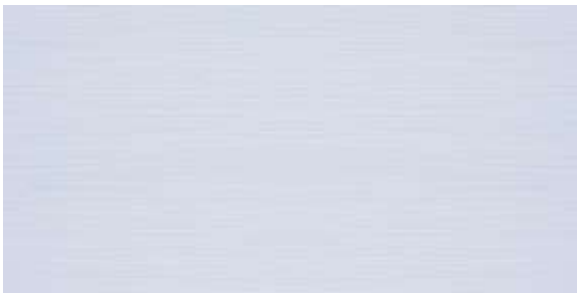




300x600mm |
SDH SACRED LOTUS HL 1



300x600mm |
SDG SACRED BLUE DK



300x600mm |
SDG SACRED BLUE LT



300x300mm |
SDM SACRED BLUE FL



300x600mm

BEIGE & BROWN

Finish-Gloss



300x600mm |
SDH SYLVIA BROWN HL



300x600mm |
SDG SYLVIA BROWN



300x600mm |
SDG SYLVIA CREMA



300x300mm |
SDM SYLVIA BROWN FL





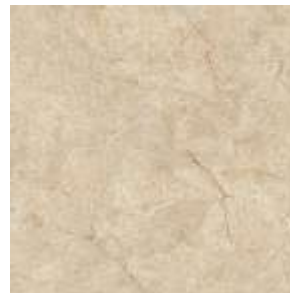
300x600mm |
SDH EQUILATERAL FLORA HL 2



300x600mm |
SDG EQUILATERAL BEIGE DK



300x600mm |
SDG EQUILATERAL BEIGE LT



300x300mm |
SDM EQUILATERAL BEIGE DK FL



300x600mm |
SDH CALLISTO FLORA HL



300x600mm |
SDG CALLISTO BEIGE



300x600mm |
SDG CALLISTO CREAMA

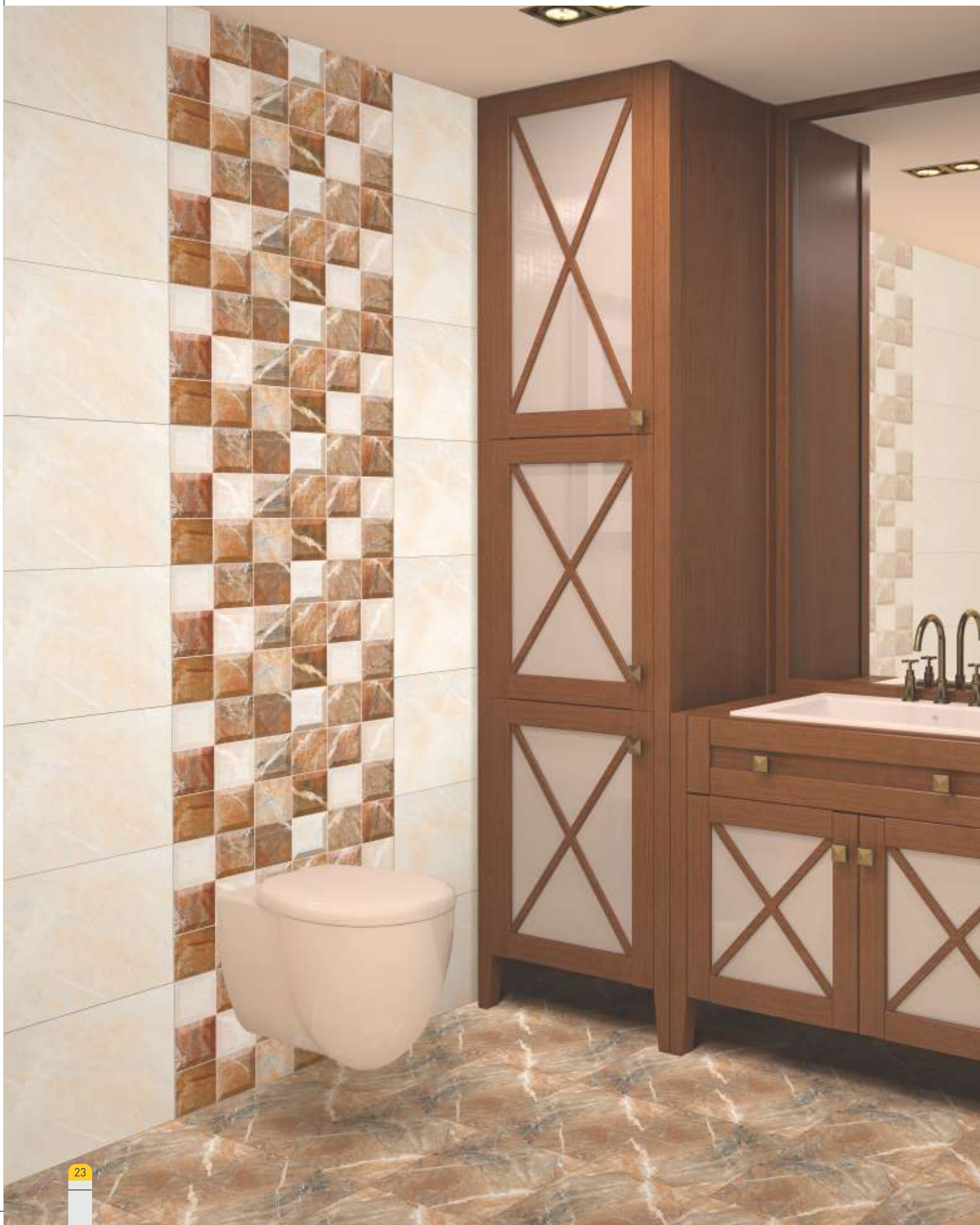


300x300mm |
SDM CALLISTO BEIGE FL

300x600mm

BEIGE & BROWN

Finish-Gloss





300x600mm |
SDH JUSTIN STAR HL



300x600mm |
SDG JUSTIN BROWN DK



300x600mm |
SDG JUSTIN BROWN LT



300x300mm |
SDF JUSTIN BROWN FL



300x600mm |
SDH MARFIL SQUARE HL



300x600mm |
SDG MARFIL BROWN



300x600mm |
SDG MARFIL CREMA



300x300mm |
SDM MARFIL BROWN FL

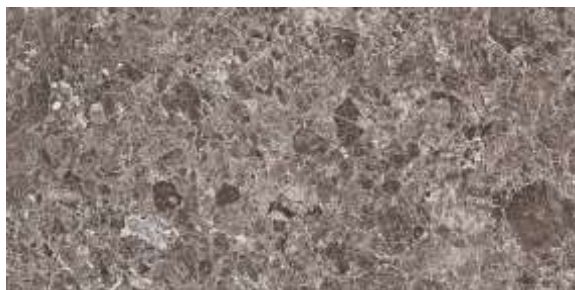
300x600mm

BEIGE & BROWN

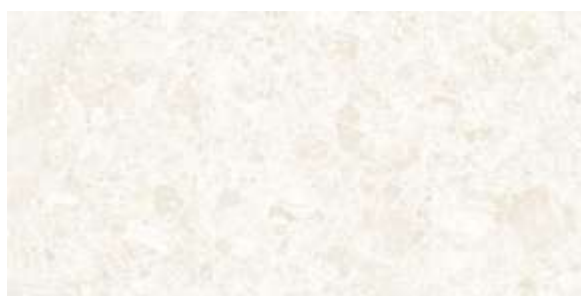
Finish-Gloss



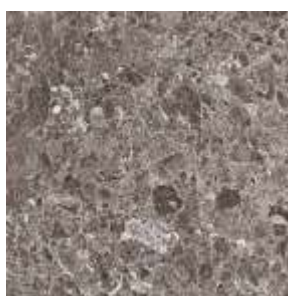
300x600mm |
SDH VARONA COCO HL



300x600mm |
SDG VARONA COCO DK



300x600mm |
SDG VARONA COCO LT



300x300mm |
SDM VARONA COCO FL



300x600mm |
SDH SISLEY STRIP HL



300x600mm |
SDG SISLEY BROWN DK



300x600mm |
SDG SISLEY BROWN LT



300x300mm |
SDF SISLEY BROWN FL



300x600mm |
SDH OSAKA FLORA HL



300x600mm |
SDG OSAKA WENGE



300x600mm |
SDG OSAKA GREY



300x300mm |
SDM OSAKA WENGE FL







Another *Slice of Luxury* for your *home!*

Digital Ceramic Tiles
300x450mm

Matte Finish



GREY

300x450mm

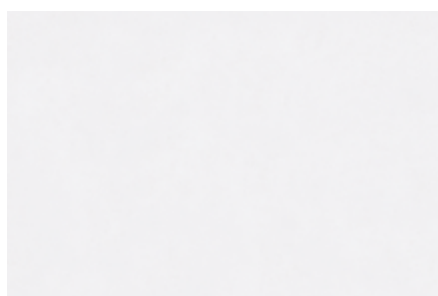
Finish-Matte



300x450mm |
SDH TERRAZZO GREY HL



300x450mm |
SDM TERRAZZO GREY DK



300x450mm |
SDM TERRAZZO GREY LT



300x300mm |
SDM TERRAZZO GREY FL



300x450mm

BEIGE & BROWN

Finish-Matte



300x450mm |
SDH ZONTE SQUARE HL



300x450mm |
SDM ZONTE SANDY DK



300x450mm |
SDM ZONTE SANDY LT



300x300mm |
SDM ZONTE SANDY FL

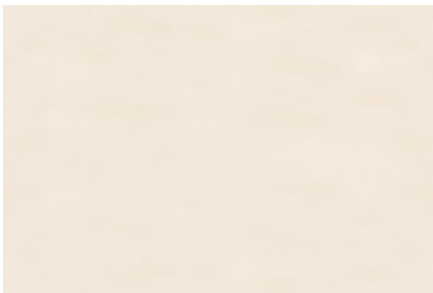




300x450mm |
SDH FINE DECOR HL



300x450mm |
SDM FINE BROWN DK



300x450mm |
SDM FINE BROWN LT



300x300mm |
SDM FINE BROWN FL



Another *Slice of Luxury* for your *home!*

Digital Ceramic Tiles
300x450mm

Gloss Finish



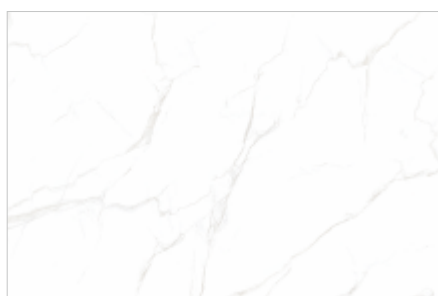
WHITE

300x450mm

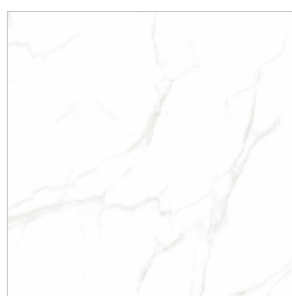
Finish-Gloss



300x450mm |
SDH CRARA TEA HL



300x450mm |
SDG CRARA BIANCO



300x300mm |
SDF CRARA BIANCO FL



300x450mm

GREY

Finish-Gloss



300x450mm |
SDH TEA SET LINEAS HL 1



300x450mm |
SDH AWALA LINEAS HL 2



300x450mm |
SDH VEGETABLE LINEAS HL 3



300x450mm |
SDG LINEAS GREY



300x300mm |
SDM LINEAS GREY FL



300x450mm |
SDH MOROCCAN GREY HL



300x450mm |
SDG MOROCCAN GREY DK



300x450mm |
SDG MOROCCAN GREY LT



300x300mm |
SDM MOROCCAN GREY FL



300x450mm |
SDH SAWAR FLORA HL



300x450mm |
SDG SAWAR BROWN



300x450mm |
SDG SAWAR BEIGE



300x300mm |
SDM SAWAR BROWN FL



300x450mm	GREY
	Finish-Gloss



300x450mm |
SDH HUNKER MULTI HL



300x450mm |
SDH HUNKER FLORA HL



300x450mm |
SDG HUNKER GREY DK



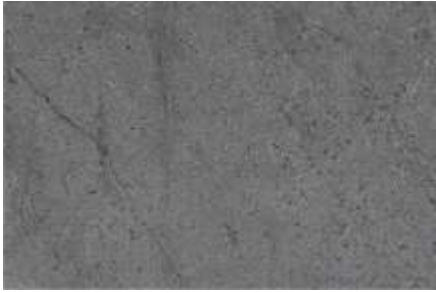
300x450mm |
SDG HUNKER GREY LT



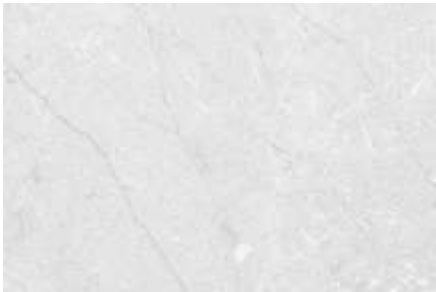
300x300mm |
SDM HUNKER GREY FL



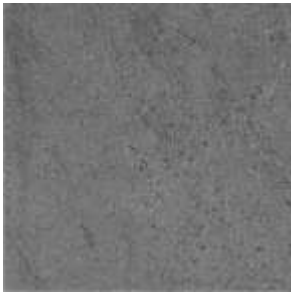
300x450mm |
SDH LITHIA LEAF HL



300x450mm |
SDG LITHIA BROWN



300x450mm |
SDG LITHIA GREY



300x300mm |
SDM LITHIA BROWN FL





300x450mm |
SDH DOLPHIN SEA BLUE HL



300x450mm |
SDG SEA BLUE DK



300x450mm |
SDG SEA BLUE LT



300x300mm |
SDM SEA BLUE FL



300x450mm |
SDH ARADOR STYLE HL



300x450mm |
SDG ARADOR BLUE DK



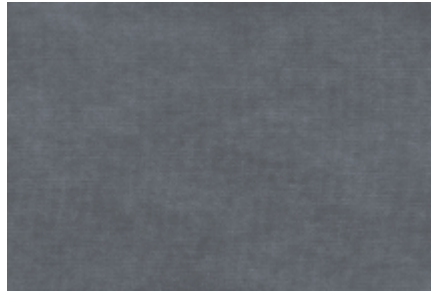
300x450mm |
SDG ARADOR BLUE LT



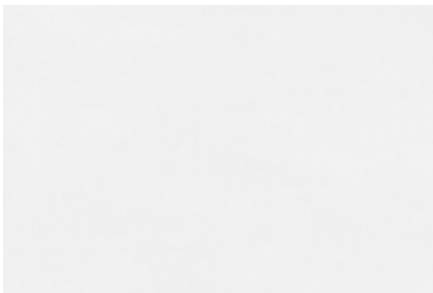
300x300mm |
SDM ARADOR BLUE FL



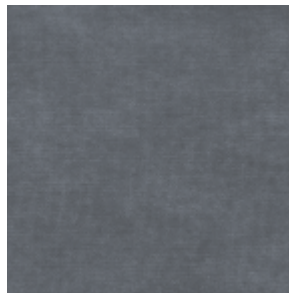
300x450mm |
SDH BEACON FLORAL HL



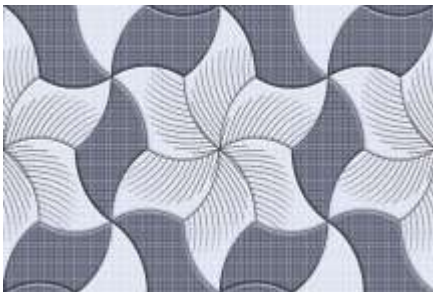
300x450mm |
SDG BEACON BLUE DK



300x450mm |
SDG BEACON BLUE LT



300x300mm |
SDM BEACON BLUE FL



300x450mm |
SDH CRISTO FLORA HL



300x450mm |
SDG CRISTO BLUE DK



300x450mm |
SDG CRISTO BLUE LT



300x300mm |
SDF CRISTO BLUE FL

300x450mm

BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH HIBISCUS FLORA HL



300x450mm |
SDG HIBISCUS BROWN DK



300x450mm |
SDG HIBISCUS BROWN LT



300x300mm |
SDM HIBISCUS BROWN FL

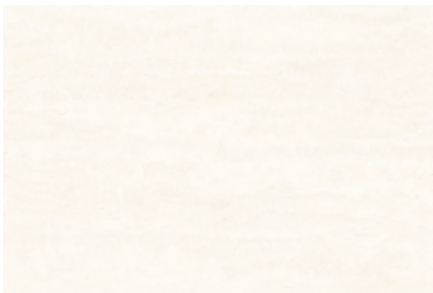




300x450mm |
SDH GIALLO PATTERN HL



300x450mm |
SDG GIALLO BEIGE DK



300x450mm |
SDG GIALLO BEIGE LT



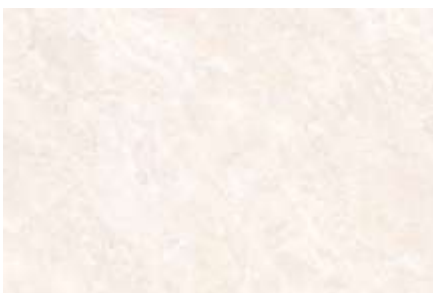
300x300mm |
SDM GIALLO BEIGE FL



300x450mm |
SDH PARADISE MULTI HL



300x450mm |
SDG PARADISE BEIGE DK



300x450mm |
SDG PARADISE BEIGE LT



300x300mm |
SDM PARADISE BEIGE FL

300x450mm

BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH MOROCCAN BEIGE HL



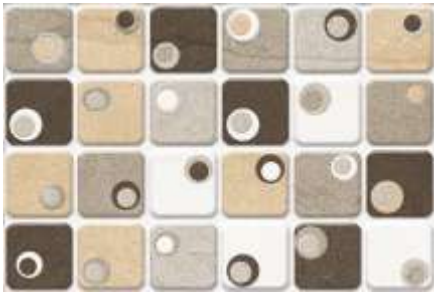
300x450mm |
SDG MOROCCAN BEIGE DK



300x450mm |
SDG MOROCCAN BEIGE LT



300x300mm |
SDM MOROCCAN BEIGE DK FL



300x450mm |
SDH CINZA GREY HL



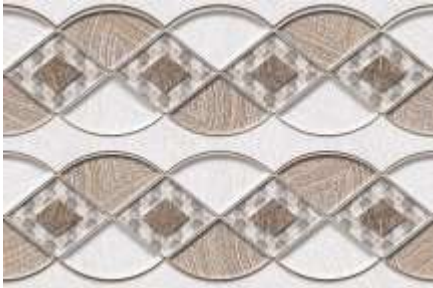
300x450mm |
SDG CINZA GREY DK



300x450mm |
SDG CINZA GREY LT



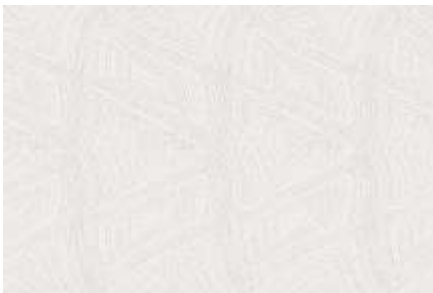
300x300mm |
SDM CINZA GREY FL



300x450mm |
SDH MONTE ART HL



300x450mm |
SDG MONTE BROWN DK



300x450mm |
SDG MONTE BROWN LT



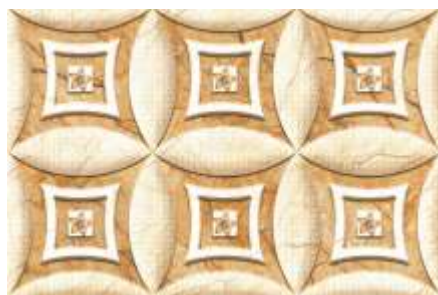
300x300mm |
SDF MONTE BROWN FL



300x450mm

BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH AVORA BROWN HL



300x450mm |
SDG AVORA BROWN DK



300x450mm |
SDG AVORA BROWN LT



300x300mm |
SDM AVORA BROWN FL



300x450mm |
SDH VENZA MOSIAC HL



300x450mm |
SDG VENZA BROWN DK



300x450mm |
SDG VENZA BEIGE LT



300x300mm |
SDM VENZA BROWN FL



300x450mm |
SDH ARIZONA HL 1



300x450mm |
SDH ARIZONA HL 2



300x450mm |
SDG ARIZONA BROWN



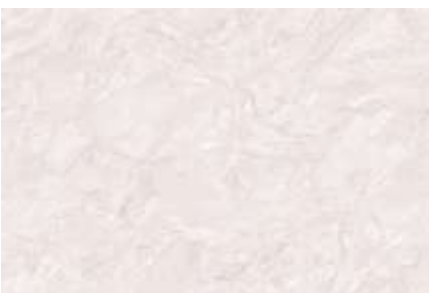
300x450mm |
SDG ARIZONA BEIGE



300x450mm |
SDH DORIA BROWN HL



300x450mm |
SDG DORIA BROWN DK



300x450mm |
SDG DORIA BROWN LT



300x300mm |
SDF DORIA BROWN FL

300x450mm

BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH ZONTE FLORA HL



300x450mm |
SDG ZONTE BROWN DK

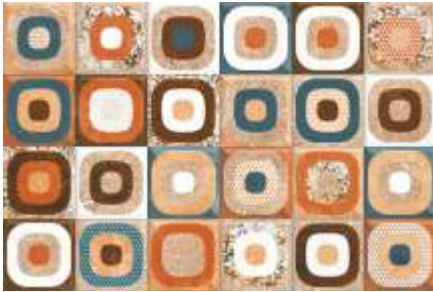


300x450mm |
SDG ZONTE BROWN LT



300x300mm |
SDM ZONTE BROWN FL

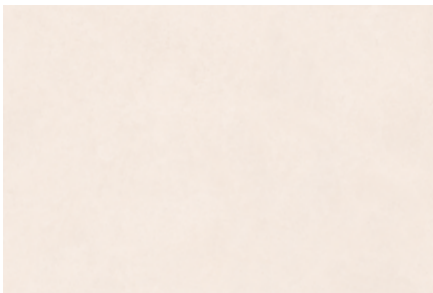




300x450mm |
SDH INSPIRE MULTI HL



300x450mm |
SDG INSPIRE BROWN



300x450mm |
SDG INSPIRE BEIGE



300x300mm |
SDM INSPIRE BROWN FL



300x450mm |
SDH FLURRY SQUARE HL



300x450mm |
SDG FLURRY BROWN



300x450mm |
SDG FLURRY IVORY



300x300mm |
SDM FLURRY BROWN FL

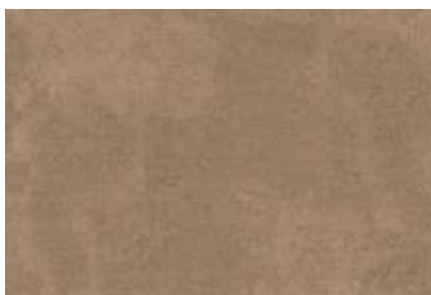
300x450mm

BEIGE & BROWN

Finish-Gloss



300x450mm |
SDH FLICKER MULTI HL



300x450mm |
SDG FLICKER SANDUNE



300x450mm |
SDG FLICKER BEIGE



300x300mm |
SDM FLICKER SANDUNE FL



300x450mm |
SDH ZONTE ART HL



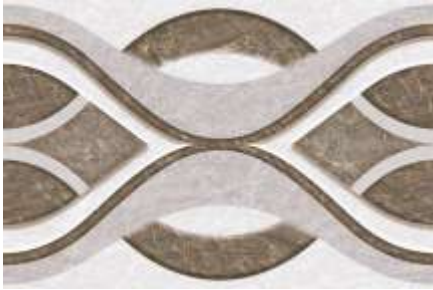
300x450mm |
SDG ZONTE WENGE DK



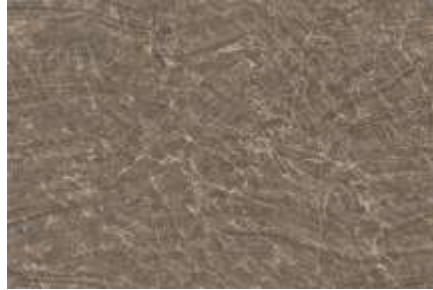
300x450mm |
SDG ZONTE IVORY LT



300x300mm |
SDM ZONTE WENGE FL



300x450mm |
SDH DUNGRI BROWN HL



300x450mm |
SDG DUNGRI BROWN



300x450mm |
SDG DUNGRI BEIGE



300x300mm |
SDM DUNGRI BROWN FL



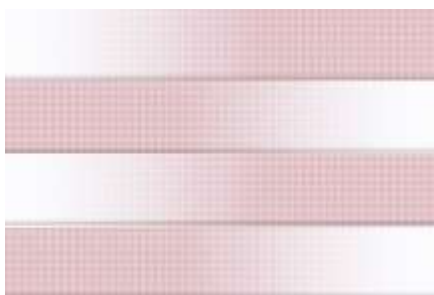
300x450mm

PINK

Finish-Gloss



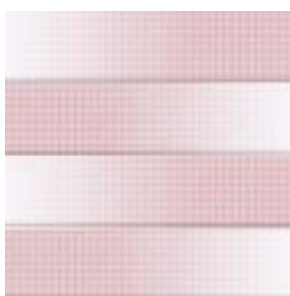
300x450mm |
SDH DAHLIA FLOWER HL



300x450mm |
SDG DAHLIA PINK DK



300x450mm |
SDG DAHLIA PINK LT



300x300mm |
SDM DAHLIA PINK FL









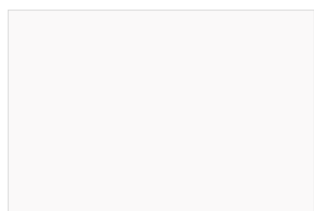
Preview Shown: SDH FLURRY SQUARE HL



Preview Shown: SDH CINZA GREY HL & SDG CINZA GREY LT

200x300mm

Ceramic Wall Tiles



200x300mm | PLAIN WHITE



200x300mm | PLAIN OCEAN BLUE



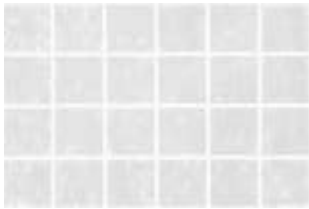
200x300mm | MELODY GREY



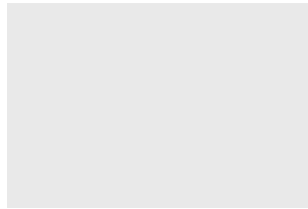
200x300mm | ELITE GREY



200x300mm | CREEP BLUE



200x300mm | NUVEGA GREY



200x300mm | SILVER GREY



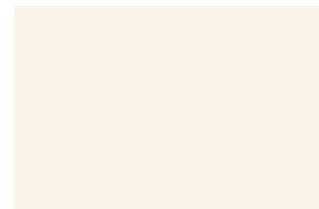
200x300mm | PICASSO BLUE



200x300mm | CRAFT GREY



200x300mm | CRAFT BLUE



200x300mm | PLAIN IVORY



200x300mm | ELITE BROWN



200x300mm | MARVEL



200x300mm | MELODY BROWN



200x300mm | LORENO GOLD



200x300mm | CRAFT BEIGE



200x300mm | SQUARE BROWN



200x300mm | PICASSO PINK



200x300mm | CRAFT PINK



200x300mm | CRAFT GREEN

TECHNICAL SPECIFICATIONS

Ceramic Wall Tiles

Packing Details

Size	No. of Tiles Per Carton	Covered Area Per Carton
(In mm.)		(In Sq. Mtr.)
300X600 (Wall Tiles)	5	0.90
300X450 (Wall Tiles)	6	0.81
200X300 (Wall Tiles)	15	0.90
300X300 (Floor Tiles)	9	0.81

(E > 10 % Group B III) as per IS 15622:2017

Characteristics	Standard Test Method	IS 15622:2017 E > 10 % (Group B III)		OBL Norms
Dimension & Surface Quality		Unrectified	Rectified	
Deviation in Length & Width	IS 13630 (Part 1):2017	± 0.4%	± 0.2 %	Conforms
Deviation in Thickness		± 5.0 %		± 4.00 %
Straightness of Sides		± 0.2 %	± 0.15 %	Conforms
Rectangularity		± 0.3 %	± 0.2 %	Conforms
Surface Flatness		± 0.3 %		± 0.20 % 😊😊
Surface Quality		Min. 95 % tiles should be free from visible defects		Min. 95 % tiles should be free from visible defects 😊
Physical Properties				
Water Absorption (%)	IS 13630 (Part 2):2017	Average > 10 %		17±2 % 😊
Modulus of Rupture in [N/mm ²]	IS 13630 (Part 6):2017	Min 15, for thickness < 7.5 mm Min 12, for thickness ≥ 7.5 mm		>15 😊
Breaking Strength in N		< 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min		Conforms 😊
Moisture Expansion in mm/m	IS 13630 (Part 3):2017	0.04, Max		Conforms
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2017	3, Min		3
Resistance to Surface Abrasion of glazed tiles (Class I to V)	IS 13630 (Part 11):2017	Class II, Min		Conforms
Co-efficient of Linear Thermal Expansion from ambient temperature to 100°C	IS 13630 (Part 4):2017	9×10 ⁻⁴ K ⁻¹ , Max		Conforms
Thermal Shock Resistance	IS 13630 (Part 5):2017	10 cycles, Min		Passed 10 Cycle
Crazing Resistance Glazed Tiles	IS 13630 (Part 9):2017	4 Cycles@7.5 bar, Min		4 Cycle Passed 😊😊
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2017	0.55, Min		>0.55
Chemical Properties				
Resistance to staining of glazed tiles	IS 13630 (Part 8):2017	Class I, Min		Conforms
Resistance to household chemicals		Class AA, Min		Conforms
Resistance to acids and alkalis (with exception of hydrofluoric acid and its compound)		Required, if agreed		Class AA

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Colours shown in this catalog are as accurate as the limitations of the printing process will allow. Prospective customers are advised to inspect a sample of the tile before ordering. Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification before prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchasing and laying as the company does not accept the responsibility once the tiles are laid.



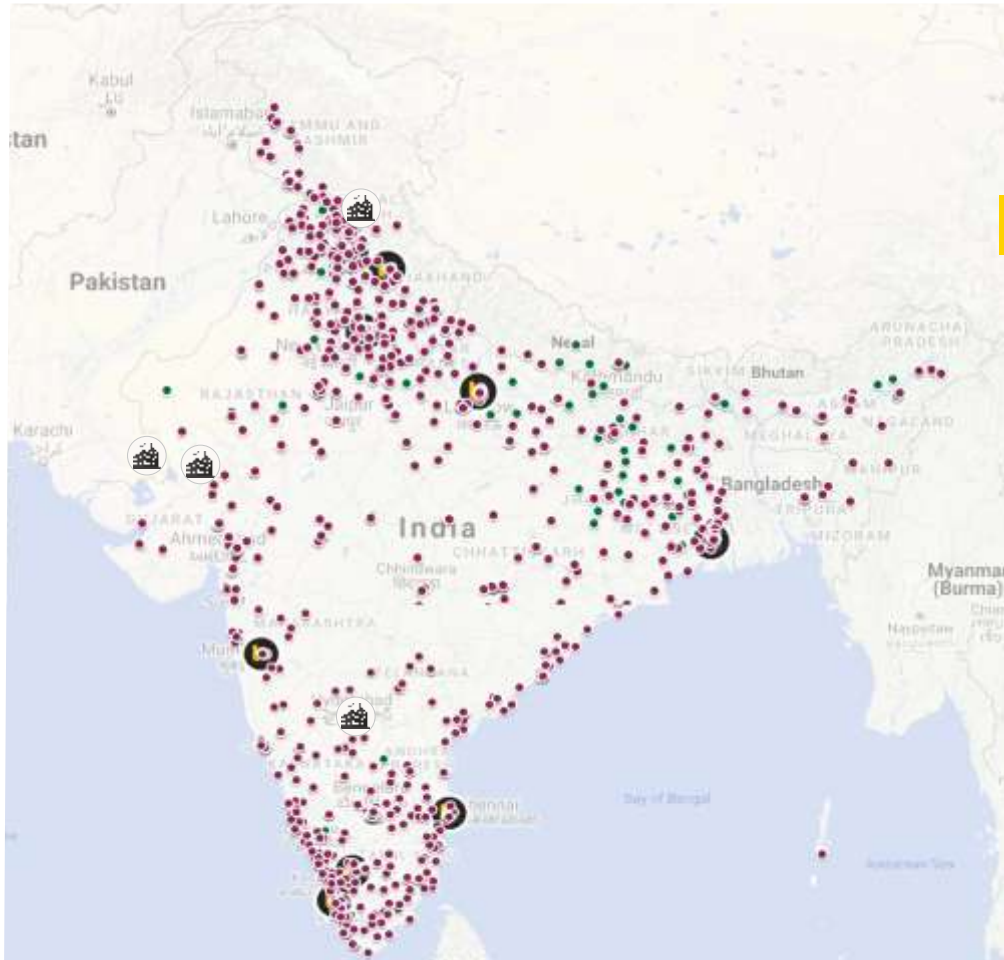
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Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083,
Tel.: +91 44 4213 8687

COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite
Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031
Tel.: +91 97457 68058

COIMBATORE

11, 1st Floor, Venkata Samy Road (East), R.S. Puram,
Coimbatore-641 002,
Tel.: +91 89799 41666

DEHRADUN

Duggal Complex (Near Kamla Palace Hotel), GMS Road,
Dehradun-248 001,
Tel.: +91 97197 01064

KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027,
Tel.: +91 33 4068 4046/7

LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway
Station, Lucknow-226 006,
Tel.: +91 99847 86404

NEW DELHI

M-47, GK-II, M Block, New Delhi-110 048,
Tel.: +91 11 4068 7468/69

PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1,
Shankarasheth Road, Gultekdi, Swargate, Pune-411 037
Tel.: +91 73910 72247

VADODRA DISPLAY CENTRE

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Old Padra Road, Vadodra-390007, Gujarat
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CORPORATE OFFICE:

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REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
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CUSTOMER CARE:

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